

Guidelines for GM Spokespersons

Gender Mosaic (GM) spokespersons are expected to advance the interests of the GM organization as well as those of the trans* community as a whole.

The following guidelines have been developed and adopted ** by the Executive of GM as a means to provide clear expectations as to the basic information that must be provided during any interviews, meetings, public speeches or other public communications with all external contacts.

In keeping with the general guidelines usually expected of organizational spokespersons, it is expected that the following points should be woven into in all communications, including interviews, and this preferably early in the process and **regardless of the questions being asked.**

In all public communications the GM spokesperson should emphasize:

- The fact that you represent and/or are a member of Gender Mosaic, “Canada's oldest and most diverse transgender social and support group.”
- That Gender Mosaic represents the interests of the entire spectrum of gender identities and expressions, including both MtF and FtM transsexual, cross-gender and two-spirited persons among many others.
- Promote the Gender Mosaic web site where more information on the group can be found by stating clearly that: “You can find us on the web at gendermosaic.com.”

*** adopted by the GM Executive Committee on March 8, 2014*